AFM 2025: BUFF Studios and Celsius Entertainment Partner on UK Theatrical Release of Sundance Hit *Magazine Dreams*

Los Angeles / London - 11 November 2025:

BUFF Studios, the distribution arm of the British Urban Film Festival (BUFF), has partnered with Celsius Entertainment to handle the UK theatrical release of *Magazine Dreams*, the acclaimed Sundance drama starring Jonathan Majors and directed by Elijah Bynum.

The deal marks BUFF Studios' continued expansion into feature distribution following its releases of *No Shade* and *Ireke: Rise of the Maroons*. The UK release is set for 5 December 2025, with Vue Cinemas confirmed to roll out the film across multiple sites in London, Birmingham, Leeds, Manchester and Nottingham.

The *Magazine Dreams* deal was brokered between Aaryan K. Trivedi for WTHW Films (What The Hero Wants), Emmanuel Anyiam-Osigwe & Clare Anyiam-Osigwe for BUFF Studios and Celsius Entertainment.

Produced by Los Angeles Media Fund and distributed in the U.S. earlier this year by Briarcliff Entertainment, *Magazine Dreams* follows Killian Maddox, a driven but troubled bodybuilder struggling with identity, fame, and obsession. The film premiered to strong reviews at the 2023 Sundance Film Festival.

Emmanuel Anyiam-Osigwe, head of global theatrical distribution at BUFF Studios, described the film as a "statement release" for the company.

> "This partnership with Celsius Entertainment reflects BUFF's commitment to bringing bold, artistically fearless stories to UK audiences," said Anyiam-Osigwe. "Our slate represents the next chapter in BUFF's evolution - from festival platform to full-service distribution brand."

Aaryan K. Trivedi of WTHW Films added:

> "We're excited that a venture like this can be executed and we're intrigued to see how BUFF Studios can evolve the market."

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Magazine Dreams (in UK cinemas December 5)

www.magazinedreamsmovie.co.uk